



# Fall 2017

# Workforce 360° Impacts More Now than Ever



In the last year, OhioGuidestone provided nearly one thousand individuals and youth across Ohio with Workforce 360°, a program teaching valuable job training skills and preparing students for a life out of poverty. These programs develop students for exciting careers in construction, healthcare, hospitality, and other training tracks based on individual interest. Workforce 360° also assists students in completing their GED or high school degree.

"Our combination of job and resource training helps youth design a plan for their lives and make lasting changes," said OhioGuidestone President and CEO, Rich Frank. "We've dedicated time to this program because it works." During the past 18 years, we have stood by the side of graduates, guided them through interviews, and helped them reach goals. We accomplish all of this with our community partners such as The Cleveland Indians.

#### OhioGuidestone Receives a Cleveland Indians Larry **Doby Youth Fund Grant**

The Cleveland Indian's Larry Doby Youth Fund recently presented OhioGuidestone with a grant to help youth in Cleveland. The Cleveland Indians created the Larry Doby Youth Fund to combat youth violence, and OhioGuidestone built Workforce 360° to show students the opportunities they have access to with hard work. OhioGuidestone Board Member and Cleveland Indians' Senior Director of Communications, Curtis Danburg, made a connection between the two programs.

"The Indians organization knows the positive impact that Workforce 360° and OhioGuidestone has in our community, and we felt it was important to help further this work," said Danburg. The resources we identify dictate the choices we make. To students living in poverty, realizing that they have resources makes the difference between a positive path in life and a negative one. That's why OhioGuidestone and The Cleveland Indians Larry Doby Youth Fund teamed together to bring the R Rules program and youth mentoring to students in Cleveland high schools.

#### "Resources = Choices: The R Rules Curriculum"

The R Rules curriculum changes the way that students view their futures. The program creates a sense of self-sufficiency in students and shows them their potential. Based off the nationally recognized "Bridges Out of Poverty" philosophy,

## President's Message



Richard R. Frank,

President and CEO

Nearly 20 years ago, OhioGuidestone made the decision to establish a work and employment program to ensure that those we serve were given every opportunity to achieve independence and fulfillment in their lives. We recognized that, for many of our clients, treating the presenting condition was not enough. Education, training, and employment are vital to achieving long-term wellness and stability.

What started as a small skill-building program supporting 50 adults has steadily grown through the years. Today, OhioGuidestone maintains a robust Workforce 360° program, supporting nearly one thousand youth and adults throughout Northeast and Central Ohio. We work with people of all ages, tailoring the program to meet individualized needs, with education, training, mentoring, and every resource needed along the way.

Collaboration is key to the success of these programs. Our donors, partner organizations, county agencies, and dedicated staff all play an essential role. With these strong partnerships and financial investments, OhioGuidestone is able to expand and enhance our services every year, connecting additional people to work and providing them with a strong foundation for success. Each Workforce 360° graduate puts us one step closer to creating strong, self-sufficient communities.

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the program breaks down methods to success. Students learn how resources are gathered and maintained, and understand that resources equal choices. The more resources available to someone, the more choices they are able to make. R Rules helps them understand how to achieve their goals. Students pair with mentors who believe in their ability to succeed. The life changing R Rules class is offered in schools as a for-credit class, allowing students to get closer to graduation.

Thanks to the Larry Doby Youth Fund, "we are increasing

access to our R Rules curriculum to help students establish goals and plan for their future," said R Rules Program Manager Jennifer Hedinger. The expanded impact of our R Rules training will positively impact our community for generations to come.

For more information about Workforce 360° or R Rules training, please contact Kiersten Watkins, Director of Workforce Development Programs at 440.260.8343 or Kiersten.Watkins@OhioGuidestone.org.

## A peek into an R Rules Classroom

A classroom like any other: chairs behind desks, waiting for students to fill them. An instructor, ready for the year to begin. Nervous students anticipating what they will learn, whom they will meet, and how they will grow.

Jordan Cooper, R Rules Curriculum Facilitator for OhioGuidestone at Garfield Heights High School, knows the feelings of a new school year like the back of her hand. Her R Rules class, of 10th and 11th grade students, is well-known throughout the school.

The R Rules curriculum taught in these classes is based off the national Bridges Out of Poverty philosophy, which exposes students to experiences and lifestyles away from poverty. For some, it is the first experience where an adult levels with them and asks, "What do YOU want out of life?"

Cooper's students dream of attending college, and starting a life somewhere new. Last school year, OhioGuidestone brought them to The Ohio State University for their first taste of a life outside of Cleveland.

"It was like a different world for them," says Amy Heran, OhioGuidestone Educational Services Coordinator.



R Rules students receiving their certificates.

"A lot of these students dream big, and we encourage it." We match students with resources to make their dreams, like attending The Ohio State University, possible.

Mentors are a core piece of this life skill-building program. Students are paired with a mentor that shares their interests, and who can help them achieve their life goals, which they have planned in class.

OhioGuidestone partners with companies like Fifth Third Bank to recruit mentors. "It's an opportunity to give back and see the students learn and grow. The content of this program provides students with important life skills that are so important to help them manage the present and prepare for their future" says Therese O'Donnell, OhioGuidestone Board Member and

Vice President of Human Resources and Business Partners at Fifth Third Bank.

Mentorships are not the only way that students build resources in this class. Cultural trips help students understand that there is more to where they live than what they see. Guest speakers tell them stories of what life can be if they give it their all. Every day, students are empowered to recognize opportunities within the community that they may not have been aware of until their class with Cooper.

The R Rules class gives students a chance to grow. The class follows them through their years in high school, evolving with their needs and helping them discover their own personal path of achievement.

This school year, the classroom is full. There is joy in the students' faces, as they learn how to empower themselves through the resources they have built. The coming year will bring trips, experiences, and hard work that will expand their horizons in ways they did not know possible.

All of this, so that one day, they can achieve lifelong success and become self-reliant, contributing members of their communities.

# Workforce 360° A Significant Need

Workforce 360° students work hard to succeed in our program, and OhioGuidestone is with them every step of the way. From gaining job skills, to acing interviews, and keeping their jobs long term, OhioGuidestone believes in the potential of every participant in Workforce 360°.



62%

Have Transportation Difficulties



28%

Have Criminal Backgrounds



63% Have Child Care Needs



24%

Need Mental Health Services



26% Have Housing Needs



52%

Did Not Complete High School

# Workforce 360° A Year In Numbers: 2017



83% Students Gained Employment



92%

Earned Occupational Training Certifications



83%

Maintained Employment

# **Workforce 360° Expansion Serves More**

When you had your first job, who helped you along your path?

Thousands of youth and adults across Ohio can say that OhioGuidestone's Workforce 360° mentors were there to prepare them. We stay with students throughout the whole job process, from learning a trade to keeping their job long term.

Workforce 360° programs give individuals access to educational, occupational, and life skills training. OhioGuidestone is meeting the growing need for job training with our Workforce 360° program and location expansions.

OhioGuidestone was recently awarded a new contract, allowing us to bring Workforce 360° programs to the Columbus area. The need for job training is great—17 percent of the population in Franklin County lives below the poverty level. By

programs, OhioGuidestone will transform the lives of these individuals through the Comprehensive Case Management Program (CCMEP). CCMEP consists of multiple training tracks—like hospitality, food management, and customer service—where students earn certification from their chosen field. Students also complete their GED or high school degree. These CCMEP services are funded by the Franklin County Board of Commissioners and administered by the Franklin County Department of Job and Family Services and funded through US Department of Labor, Employment Training Administration, and the Workforce Innovation Opportunity Act (WIOA) administered by the Workforce Development Board of Central Ohio.

Additionally, in the Cleveland area, we expanded our YouthBuild program

to bring health care certification to participants. Similar to CCMEP, students in YouthBuild can choose a training track and complete their GED or high school degree. Students in the Cleveland area can now choose to train in healthcare and earn their State Tested Nurse Assistant (STNA) certificate.

OhioGuidestone continues to meet the need for comprehensive and individualized job training in our communities, and is always looking for more opportunities to expand.

For more information about Workforce 360° programs or to serve as a mentor, please contact Kiersten Watkins, Director of Workforce Development Programs at 440.260.8343 or Kiersten.Watkins@ohioguidestone.org.



# OhioGuidestone: Treating, Supporting, Growing

OhioGuidestone is a community solutions organization. We offer a unique blend of behavioral health treatment services, skill-building programs and prevention opportunities for children and families. At OhioGuidestone, many of our clients struggle with a lack of education and life skills, and don't know how to access personal or community resources to help them improve their situations. We not only help resolve problems that already exist, but teach skills to help individuals become self-sufficient and prevent future obstacles to success. Each of our locations works on a continuum of these three important services to help the communities they serve.

#### **Stark and Summit County**

The 5th annual Akron Recovery Walk on Saturday, September 9 was a time of celebration for those in recovery as well as a time of remembrance for those who lost their lives to addiction. The Walk started with a Proclamation from Akron City Council, followed by tunes from Rock and Recovery, information booths, and then a walk to the cemetery for a prayer circle. OhioGuidestone was on the planning committee and a Gold Sponsor for this event.



#### Lorain, Erie, Portage, Geauga and Lucas Counties

The Northwest region of Ohio Children's Trust Fund awarded OhioGuidestone a four county grant to provide in-home Nurturing Parenting programs to help families in Lucas, Erie, Huron, and Ottowa counties. These services allow parents to reconnect with their children and work towards happier, healthier families in their own homes.

#### **Tuscawaras and Carroll Counties**

PFCS welcomes Ketura L. Jackson, a certified Nurse Practitioner, to serve individuals with psychiatry needs including evaluations, medication management therapy, and Medication-Assisted Treatment for opiate dependency. Jackson will serve ages six and above, and help meet the need for mental health workers in Tuscarawas and Carroll counties.

#### **Central Ohio**

Central Ohio has recently launched Medication-Assisted Treatment for individuals living with addiction. Workers in this program prescribe medications that help prevent withdrawal symptoms and block opiate receptors in the brain from causing dependency. These life-changing medications will help hundreds throughout Central Ohio.

#### **Medina County**

OhioGuidestone provides counseling and substance abuse treatment services in Medina County. In July, the Medina ADAMH board awarded OhioGuidestone a contract that allows us to serve clients with private or no insurance, using a sliding fee scale, in addition to our current clients with Medicaid. The contract also allows us to offer prevention programming in schools throughout the county. We provide mental health services to the Brunswick and Highland school districts and have formed a partnership with the Wadsworth City Schools Preschool program to issue services to their children and families.

OhioGuidestone will host an open house to invite the community to see our new office space, meet staff, and learn more about services in Medina County. For more information, please contact Melissa Romain at Melissa.Romain@OhioGuidestone.org.



#### LICENSES AND CERTIFICATIONS

 $Ohio\ Dept.\ of\ Job\ \&\ Family\ Services\ |\ Ohio\ Dept.\ of\ Mental\ Health\ |\ Ohio\ Dept.\ of\ Mental\ Retardation\ \&\ Developmental\ Disabilities$ 











Approved Health & Welfare Organization of the East Ohio Conference of the United Methodist Church



#### **Our Vision**

Future generations are educated, self-reliant and contributing members of strong communities.

#### **Our Mission**

To provide pathways for growth, achievement and lifelong success.

#### OhioGuidestone

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**DATED MATERIAL** 

# **NEWS & EVENTS**



#### #GivingTuesday

Give back this #GivingTuesday to OhioGuidestone's Emergency Fund. OhioGuidestone ensures that every client experiences the joy of self-sufficiency. Sometimes, to lead clients towards success, they require a little extra help. Whether it's for a birth certificate or a rent emergency, we work with clients to provide resources so that they may focus on their future. You can help on November 28 by giving to OhioGuidestone's #GivingTuesday campaign. We will provide you with ways to get involved on all of our social media channels, so follow us and stay tuned for #GivingTuesday!

**GET SOCIAL** 





