

WHERE
NEW



PATHS
BEGIN

Letter from the President and Chairperson



Richard R. Frank

“Where New Paths Begin.” Those are the words emblazoned on the cover of this annual report. Those are the words that will begin to resonate wherever you hear or see the OhioGuidestone name. Those are the words that best reflect why we exist, what we believe in and where we are going.

We are headed down the right path. The success of fiscal year 2019 is a testament to that: our financials show that, with your help, we performed well once again and more importantly, gained measurable improvement results for those we serve – our clients.



Peter J. Ippolito

This year, we began collecting Patient Reported Outcome Measures (PROMS) from our clients and their caregivers to assess each individual’s symptom and functioning improvement over time. PROMS look at the common presenting symptoms for nearly all mental health diagnoses: anxiety, depression and anger. We are proud to say that, across the breadth of our programs and services, the individuals we served experienced positive outcomes.

The outcomes and the impact we make on the lives of those we serve have always been at the heart of what we do at OhioGuidestone. As the opioid epidemic continues to grow and affect individuals of all ages, races and socioeconomic statuses, that impact must be stronger and more immediate. Our recent partnership with Toledo-based A Renewed Mind expands our prevention and recovery services across Ohio and demonstrates our commitment to that endeavor.

The future is bright and the path is clear. As we move forward, we will further integrate our services with A Renewed Mind – bringing OhioGuidestone programs like Workforce 360°, School Services and Juvenile Justice to their clients and enhancing OhioGuidestone’s Substance Use Disorder services through their expertise.

It is fitting that while we reflect and embrace this dynamic growth, we refresh and reinvigorate our brand identity, officially adopting the “Where New Paths Begin” tagline. It tells our story and reinforces our mission to “provide pathways for growth, achievement and lifelong success.”

With the help of so many like you, we have worked to carry out that mission for more than 155 years. Thank you for your support. We hope the stories shared here inspire you to stay on the journey with us as we help individuals reset their paths, reclaim their autonomy and restore their purpose.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick".

Richard R. Frank
President and CEO

A handwritten signature in black ink, appearing to read "Peter J. Ippolito".

Peter J. Ippolito
Chairperson,
Board of Directors

We served **1,067** Workforce 360° clients;
74% had a post-program, 6-month employment retention rate.

Nearly **60%** of our adult In-Home Counseling clients reported improvement in their anger, depression and anxiety symptoms.

72% of our Workforce clients had a post-program, 1-year employment retention rate.

More than **50%** of caregivers for our youth In-Home Counseling clients reported improvement in their children's anger, depression and anxiety symptoms.

Our Workforce program had a **90%** placement rate.

Featured Programs and Services

A Dedication to Accountability and Efficiency

Through OhioGuidestone, individuals and families connect to resources needed to achieve sustainable success. Whether through community counseling, substance use disorder treatment, workforce development training or any of OhioGuidestone's other powerful support services, individuals are reclaiming their autonomy and restoring their purpose every minute of every day.

OhioGuidestone is dedicated to continually improving effectiveness and efficiency in the delivery of quality services. Clinical outcomes are measured using Patient Reported Outcome Measures (PROMs) to demonstrate client symptom and functioning improvement over time. Our PROMS look at common presenting symptoms for nearly all mental health diagnoses: anger, depression and anxiety.

Community Counseling

More than half of Americans will be diagnosed with a mental illness or disorder during their lives. Left undiagnosed or untreated, these individuals are at higher risk for heart attack, stroke, diabetes and other physical illnesses. OhioGuidestone serves thousands of children, adults and families through personalized counseling and treatment services in the home, at school or in their communities.





More than **50%** of our adult Outpatient Counseling clients reported improvement in their anger, depression and anxiety symptoms.

90% of our Workforce clients learned new skills and expanded their capabilities.

29,288 clients served in 2019

Workforce 360° clients had an 89% attendance rate.

195 employers are in our Workforce 360° network.

More than 55% of caregivers for our youth Outpatient Counseling clients reported improvement in their children's anger, depression and anxiety symptoms.

Substance Use Disorder (SUD)

SUD is a major issue disproportionately affecting Ohio and threatening our communities. It is a leading cause of stress, which can result in isolation, homelessness, breakdown in families and more. Yet, millions of Americans in recovery remind us that treatment is effective – people can and do recover every day. OhioGuidestone helps individuals not only at the point of care, but throughout the entire process from assessment and counseling, to recovery and prevention.

Most SUD programs only measure service completion rates. OhioGuidestone takes it a step further, measuring outcomes for symptoms and functioning with more than half of our adult clients reporting improvement in their anger, depression and anxiety symptoms.

Workforce 360°

For more than a decade, Workforce 360° has offered comprehensive programming, providing supportive services focused on removing barriers to employment – SUD and mental health issues, chronic poverty, lack of education and more – giving participants the strength they need to achieve self-sufficiency.

School Services

For more than 25 years, OhioGuidestone has provided children, families and schools early interventions for behavioral, social and emotional health issues that negatively impact a child's success. OhioGuidestone serves students in more than 230 schools, resulting in reduced anger, improved learning capabilities, better interpersonal relationships, reduced chronic absences and decreased drop-out rates.

Joyful Together®

Joyful Together is a research-based model of OhioGuidestone's Institute of Family and Community Impact™ that builds childhood resiliency and reduces toxic stress in children by enhancing parent/caregiver relationships with joyful play. Joyful Together provides easy-to-do activities to coach parents and caregivers on playing with their children to create stronger bonds and lower stress.

Approximately 3 in 4 children with depression aged 3-7 years also have anxiety.

An estimated **50%** of all adults will experience a mental illness or disorder during their lives.

Approximately 4.5 million children have a diagnosed behavioral health disorder.

More than **60%** of our School Services clients reported improvement in their anger, depression and anxiety symptoms.

More than **50%** of our adult SUD clients reported improvement in their anger, depression and anxiety symptoms.

OhioGuidestone serves **29,288 individuals at service locations throughout the state**, providing community counseling, substance use disorder treatment, early childhood mental health services, psychiatric care, workforce development training and so much more.

Mental Health Services

- Assertive Community Treatment (ACT)
- Autism Services
- Home-Based Counseling
- Juvenile Justice Programming
- Outpatient Counseling
- Psychiatric Services
- Psychological Services
- Residential Treatment Services
- School-Based Services
- Trauma Informed Care

Early Childhood Mental Health Services

- Early Childhood Mental Health Consultation
- Help Me Grow
- Mental Health Services
- Pregnancy Support
- Support for New Parents

Family Services

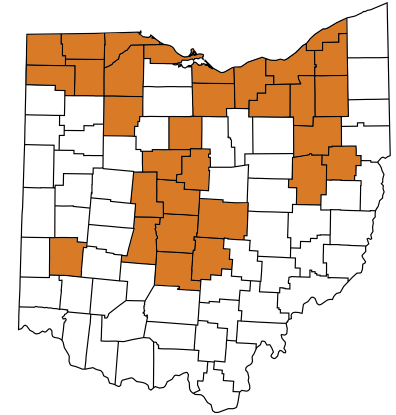
- Domestic Violence Shelter
- Parenting Classes and Mentoring
- Share the Care Respite
- Supervised Visitation

Foster Care

- Foster Care Training
- Foster Care Family Support
- Medically Fragile Foster Care
- Treatment Foster Care

Substance Use Disorder Services

- Assessments and Counseling
- Fetal Alcohol Syndrome Disorder Support
- Intensive Outpatient Program
- Medication Assisted Treatment (MAT)
- Peer Recovery Support
- Recovery Housing
- Recovery Support Groups
- Residential Treatment
- Substance Abuse Prevention
- Substance Use Disorder Case Management



Workforce 360°

- GED Assistance
- Construction Trade and State-tested Nursing Assistant (STNA) Credentials
- Job Training and Employment Support
- School-Based Training
- Youth and Adult Skill Building

Comprehensive Care

- Spiritual Care
- Crisis Line
- Donation Center

Research

- Equitable Research
- Ethical Review and Training
- Research Support
- Shared Results

The Institute of Family & Community Impact

- Advocacy
- Clinical Innovations
- Joyful Together®
- Research & Evaluation
- Training & Professional Development

To learn more, visit:

www.OhioGuidestone.org

Throughout our 155-year history, OhioGuidestone has evolved to meet the changing needs of the individuals, families and communities we serve, helping them reset their path, reclaim their autonomy and restore their purpose.

Today, OhioGuidestone provides transformative behavioral health solutions to meet the complex challenges people face. From mental health counseling to substance use disorder treatment, workforce training and more, **their paths begin here.**

Vision

Future generations are educated, self-reliant and contributing members of strong communities.

Mission

At OhioGuidestone, our mission is to provide pathways for growth, achievement and lifelong success.



OhioGuidestone

WHERE NEW PATHS BEGIN

434 Eastland Road, Berea, Ohio 44017-2058
800.639.4974 www.OhioGuidestone.org

WE CAN'T
DO THIS WITHOUT
OUR DONORS.
THANK YOU FOR
YOUR PARTNERSHIP
IN OUR MISSION
TO HELP OTHERS.



With your support, OhioGuidestone programs and services touched the lives of 29,288 individuals in 2019. The generosity of our donors is critical to our capacity to expand, innovate and increase access to essential programming. We are grateful to our many donors whose gifts have helped our clients reset their paths, reclaim their autonomy and restore their purpose.



A Continuing Need for Philanthropic Support

This fiscal year was an inspiring one for charitable support to OhioGuidestone. However, as the number of children and families OhioGuidestone serves each year continues to increase, the need for philanthropic funding to cover programs grows as well. We are grateful for your continued and generous support in assisting individuals as they walk on the path toward a better life.

Your generosity makes a difference in the lives of those we serve. It's our hope that OhioGuidestone will continue to earn your support for years to come.

The OhioGuidestone Legacy Society recognizes the generosity of more than 300 individuals committed to ensuring OhioGuidestone's future by remembering the agency in their estate plans.

Fiscal Year 2019 in Review

87.5 cents of every dollar donated to OhioGuidestone is invested in the service of our clients.

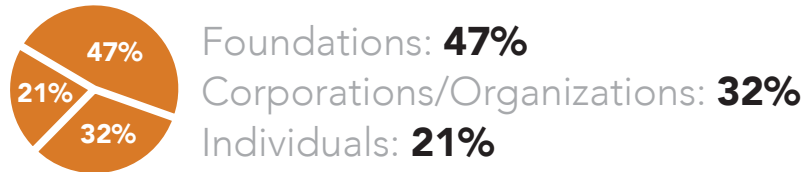
Year Established: **1864**

Clients Served: **29,288**

Fiscal Year 2019 Revenue: **\$74,142,500**

Number of Employees: **1,397**

Sources of Philanthropic Revenue



Cost of Services Per Client

Cost to provide Substance Use Disorder: **\$2,100**

Cost to provide Community Counseling: **\$2,000**

Cost to provide Pro Kids and Family program: **\$1,600**

Cost to provide Workforce 360° program: **\$7,200**

Cost to provide prevention and supportive services through The Institute of Family & Community Impact: **\$1,100**

Contributions

25,000 or more

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Ohio Guidestone

WHERE NEW PATHS BEGIN

434 Eastland Road, Berea, Ohio 44017-2058
800.639.4974 www.OhioGuidestone.org

CODY



"I feel great today. Compared to the way I used to be, I couldn't ask for anything better."

Cody

For years, Cody battled a severe addiction to heroin. What began as infrequent experimentation grew to become a life-consuming habit, costing Cody his family. At his lowest point, Cody found himself in jail.

Cody was connected with substance use disorder treatment and counseling at OhioGuidestone upon release. With the help of OhioGuidestone, Cody slowly put his life back together. He began working, secured stable housing and reconnected with his family.

Today, not only is Cody living in recovery, he has obtained full-time employment and continues to see his OhioGuidestone counselor and peer recovery coach.

To learn more about Cody's story and how OhioGuidestone programs and services impact lives like his, visit us at www.OhioGuidestone.org.



OhioGuidestone

WHERE NEW PATHS BEGIN

“OhioGuidestone brings out the best in you. When you have the support to deal with the darkest things in your life, the opportunities are endless.”



NATHAN

Nathan

While Nathan’s struggles with substance use began in his teens, it was one night of heroin use that sent him down a path of total destruction – resulting in increased drug use, multiple robberies and ending with nearly three years in jail.

Upon release, Nathan was introduced to OhioGuidestone. With the assistance of a team of recovery coaches, counselors and psychiatrists as part an Intensive Outpatient Program, Nathan today is leading a successful and sober lifestyle.

To learn more about Nathan’s story and how OhioGuidestone programs and services impact lives like his, visit us at www.OhioGuidestone.org.



RALYN



"I thank OhioGuidestone a lot. My counselor helped me change from a victim, to a survivor, to a thriver."

Ralyn

After years living with an abusive family member, Ralyn struggled with depression and an eating disorder. Her turbulent home life and resulting emotional trauma began to severely impact her school performance and behavior, leading to truancy.

Ralyn came to OhioGuidestone through ProKids, a 120-day diversion program designed for truant and unruly youth going through Juvenile Court. Through OhioGuidestone, Ralyn connected with a therapist who helped her open up about her trauma and ease her stress.

Today, Ralyn's future includes graduating high school and earning a business degree in college – all with the ultimate goal of opening her own hair salon.

To learn more about Ralyn's story and how OhioGuidestone programs and services impact lives like hers, visit us at www.OhioGuidestone.org.



ELIZABETH



“My counselor really helped me figure it out. I like the person I’ve become. Now, I’m here, I’m me, I’ve changed quite a bit. Life is easier now.”

Elizabeth

As a seventh grader, Elizabeth was dealing with constant teasing at school and a home life in turmoil. She struggled to manage and interpret her emotions. She contemplated taking her own life and believes she was a “ticking time bomb.”

Elizabeth confided in a teacher at her school, sharing how she was struggling. Her teacher introduced Elizabeth to OhioGuidestone, where a School Services counselor provided her support, helped her recover and respond productively to her significant life stressors.

Now 17, Elizabeth is on pace to graduate high school. She is excelling in her vocational pre-med program and plans to study mortuary science in college.

To learn more about Elizabeth’s story and how OhioGuidestone programs and services impact lives like hers, visit us at www.OhioGuidestone.org.



“I love the person I am today. They showed me a better way out of the life I was in.”



Shawn

In his early teens, Shawn lost both his aunt and uncle within the same year – stemming significant anger. His inability to manage his emotions led to increasingly serious behavior issues, eventually landing Shawn in the Cuyahoga Hills Juvenile Correctional Facility following a robbery.

Though initially reluctant to participate, Shawn became involved with the Getting Ahead While Getting Out program and quickly began to excel. The program helped Shawn develop his ability to manage his emotions and connect with others.

After Shawn was released, he earned an internship with Cleveland Water. Today, he’s paying it back by volunteering for the Getting Ahead While Getting Out program.

To learn more about Shawn’s story and how OhioGuidestone programs and services impact lives like his, visit us at www.OhioGuidestone.org.

SHAWN



BETSY



“I learned how to take care of myself, which has made me more attentive to my children.”

Betsy

Betsy, as a mother of six, was dealing with significant stress. When her kids began developing self-control issues and behavioral challenges, she knew she needed to find support.

Betsy first became aware of OhioGuidestone’s services through a program held at her children’s preschool. An OhioGuidestone counselor introduced Betsy to Joyful Together®, an innovative program designed to help reduce stress in children and their parents through joyful play.

Betsy and her family have now used Joyful Together for a year and a half. Betsy says she is a calmer, better engaged mom and her kids are happier and eager to share more experiences together. The method has been effective in improving relationships and resiliency for her entire family.

To learn more about Betsy’s story and how OhioGuidestone programs and services impact lives like hers, visit us at www.OhioGuidestone.org.



OhioGuidestone

WHERE NEW PATHS BEGIN